

FOR IMMEDIATE RELEASE

Contact: John Yodzis, President & CEO
Phone: 800.627.2900 x 3323
Email: john.yodzis@dowtechnologies.com

DOW TECHNOLOGIES ANNOUNCES PRICE MATCH GUARANTEE *Guarantee Program Adds to Recent Customer Enhancements*

TAMPA, Fla. (June 21, 2022) – DOW Technologies, the leading independently owned technology distributor, announced today the launch of their Price Match Guarantee. The program continues DOW's commitment to innovate new programs that provide customers the best value in distribution.

DOW's Price Match Guarantee ensures that dealers can get the best price in the market while also taking advantage of DOW's free shipping program, Smart Ship. DOW will match the price on identical products sold by authorized distributors within the same territory the customer is located. The guarantee covers all physical products in each of DOW's areas of business.

"Our goal is to add value for our customers through innovative programs and policies- offering the best price and best service from a single source saves them time and money" stated president & ceo John Yodzis. "This program adds to the enhancements we've rolled out over the past year that make purchasing and shipping easier for a business owner to manage."

"This new program gives us an opportunity to take price issues out of the equation," added senior vice president Dave Elkin. "At DOW, we've always competed using our great customer service and knowledgeable sales team, and now we have another tool to prove our value to customers."

To learn more about DOW Technologies, please visit www.dowtechnologies.com or call 1.800.627.2900.

About DOW Technologies:

Headquartered in Tampa, Fla., DOW Technologies is one of the largest independently owned and operated technology distributors servicing independent retailers in the United States for 63 years. With eight locations serving Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Kansas, Louisiana, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Puerto Rico, the US Virgin Islands, Virginia, and Washington, D.C., DOW Technologies focuses on distributing products and technologies that enhance lives at home, at work and on the road.

DOW Technologies' areas of business include:

- Car Audio/Video
- Broadband
- Surveillance
- Commercial Audio/Video
- Custom Integration/Consumer Electronics
- Satellite & Terrestrial Television
- Marine Audio and Accessories
- UCaaS

###